

NATIONAL ARTS FESTIVAL FRINGE CONTEMPORARY MUSIC GUIDE

Application Information for Musicians wishing to perform during the 2020 Fringe

CLOSING DATE FOR APPLICATION: 20 January 2020

THE FORMAT:

Contemporary musicians may apply to be selected for performances as part of the 2020 Fringe by completing the 2020 Fringe Contemporary Music Application Form (available at www.nationalartsfestival.co.za).

Musicians apply and send a demo of their work to the Festival Office before 20 January 2020. There are no initial application fees.

- The Fringe music sub-committee will select bands and solo musicians to perform in Fringe Festival
 venues see detailed info under FESTIVAL VENUES below. Each successful applicant will be offered
 a combination of individual / solo performances and gigs with other musicians, providing a minimum
 of 5 performances per applicant.
 - Applicants that only want individual or solo performances (i.e. those who do NOT want to perform in sets with other musicians) will either be required to pay the full Fringe Registration Fee of R3 000 or will only be allocated two or three performances in Festival venues. Additional documentation will be emailed to you in this regard.
- If agreed to by the band, applications and demos will also be sent to registered venue owners (independent venues) who will be able to select those performances that they feel will appeal to their clientele.
- Bands / musicians may perform in independent venues even if they are selected for performances in a Festival venue.
- All costs incurred in participating in the Festival, including venue hire, registration, accommodation, travel, per diems etc., whether in a Festival venue or an independent venue, will be for the artist's account. The Festival does not provide funding to any Fringe artists.

In order to be advertised in the Festival Programme, whether playing in a Festival venue or an independent venue, you need to complete an application form and submit a demo / example of your music.

PLEASE ANSWER ALL QUESTIONS ON THE APPLICATION FORM AND REMEMBER TO SUBMIT YOUR DEMO. Applications that are not complete will not be considered.

FESTIVAL VENUES

Applicants will be selected by the Fringe Music sub-committee to perform in one of the Festival music venues. These performances will be programmed and tickets sold in the same way as for all other Fringe productions. Performances will be restricted to **50 minute** sessions.

Applicants will be informed of their selection in February 2020. If they accept the offer of performances a **registration fee of R700** will be payable on acceptance. Applicants that are not successful and who have indicated that they would be interested in performing in an independent venue, please see below.

Box Office revenue for ticket sales will accrue to the artists after deduction of commissions. The artist can expect to receive approximately 82% of ticket sales to their performances. Payment will be made within 14 working days after the conclusion of the Festival by direct deposit.

Venue hire will be charged per performance and will include the provision of certain technical equipment. Depending on the venue and the equipment supplied, venue charges will range between R350 and R600 per performance. A full spec sheet on the venue will be supplied to artists together with their performance schedule. Any additional equipment required, will need to be sourced by the artists and the cost thereof will be for the artist's account. An invoice for venue hire will be issued as soon as the final schedule has been completed and will be required to be paid in full by the end of May 2020.

INDEPENDENT VENUES

Applications from musicians that are **not** selected for performances in Festival venues, and from those wishing to augment their ticketed performances with additional shows in pub / club venues, will be passed on to venue owners in Makhanda who have registered their premises with the Festival Office.

The venue owners will select the musicians they are interested in and contact the groups to negotiate performances directly with them. Each venue that has registered with us will be advertised in the programme, together with their line-up of artists, where available.

Tickets to these performances will not be sold through the Festival's ticketing system, unless specifically requested by the venue owner. Any financial deal on e.g. cover charge / ticket sales will be negotiated independently of the Festival Office directly between the venue owner and the artist.

Musicians that have not been contacted by either the Festival Office or any registered venue owners by 16 March 2020 must assume that their application has been unsuccessful. Any performances that take place in venues that have not registered with the Festival Office will not be advertised in the Festival Programme.

For full details regarding all aspects of the Fringe, please read through the <u>Fringe Guide - Productions</u>. This guide outlines the info we require for advertising performances, stipulates the rules and regulations of the Fringe, and offers suggestions and advice. All Fringe related documentation is available on the Festival's website <u>www.nationalartsfestival.co.za</u>.

Should you have any queries regarding participating in the National Arts Festival, please contact the Fringe Office:

Postal Address: The Fringe Office, National Arts Festival, P. O. Box 304, Makhanda, 6410

Courier: The Fringe Office, National Arts Festival, Monument, Fort Selwyn Drive, Makhanda, 6139

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